

Programming Policies and Requirements

University Station Plaza Area

Approved by Westwood Planning Board
April 12, 2016

This document establishes requirements for programming of events on the plaza area (the “Plaza”) between the Target and Wegman’s stores at University Station, Westwood. The Plaza is generally located as shown on the plan attached hereto. These requirements shall be binding upon all owners/operators of the Plaza and all sponsors of events on the Plaza, and may be enforced by the Director of Community and Economic Development of the Town of Westwood with consultation from the Police and Public Safety Departments and the Planning Board, when needed.

The following requirements are intended to apply to the following and other similar events on the Plaza: temporary installations and artwork, musical performances, fairs or other forms of entertainment and displays, and/or other special events as described below. These requirements are not intended to address routine, day-to-day use and maintenance of the Plaza.

1. Notification to the Town of Westwood Planning Office

The owner/manager of the Plaza or event sponsor shall notify the Town of Westwood’s Director of Community and Economic Development, in writing in advance of all Plaza events, including a description of the events and dates and durations of the events. The owner/manager or event sponsor shall consult in good faith with the Director or his or her designee regarding compliance with the following requirements and any other issues of concern to the Town.

2. General Requirements; Compliance with Law

All Plaza events shall comply with all applicable law and shall be planned and managed with due regard for safety of participants, the surrounding neighborhood, pedestrian circulation, accessibility, and appropriate management of vehicle traffic and loading activities in the area of the Plaza. The owner/manager or event sponsor shall be responsible at its sole cost and expense for obtaining any necessary permits and approvals for the events and for any necessary security details, pedestrian and traffic management, trash removal, lighting, and other safety protocols.

3. Allowed Uses

It is contemplated that the Plaza may be used on a periodic basis for the following activities and events, subject to compliance with these requirements and any other requirements of applicable law:

- Fairs and similar events with games, rides, and activity booths.

- Rallies and public speeches.
- Holiday-related events and installations.
- Town-sponsored community events.
- Temporary displays of art, automobiles, and other types of installations.
- Events with live or recorded music.
- Temporary display and sale of food and merchandise in the nature of bake sales, food and merchandise booths associated with fairs, fruit and vegetable stands, and the like.
- Yoga and other outdoor classes and educational events.

Such events may be conducted in tents or other enclosures provided any such structures are temporary in nature and are removed after the events. The description of the event required pursuant to Section 1, above, shall include a plan showing the location of any temporary structures. Any temporary structures or event gatherings shall not obstruct accessible routes at any time. All accessible routes across the plaza and sidewalk ramps should remain clear for a minimum of 60 inches (5 feet).

Any activity that involves the , sale or consumption of alcoholic beverages is strictly prohibited except to the extent properly licensed or otherwise permitted by applicable Town of Westwood and state laws and regulations.

4. Signage

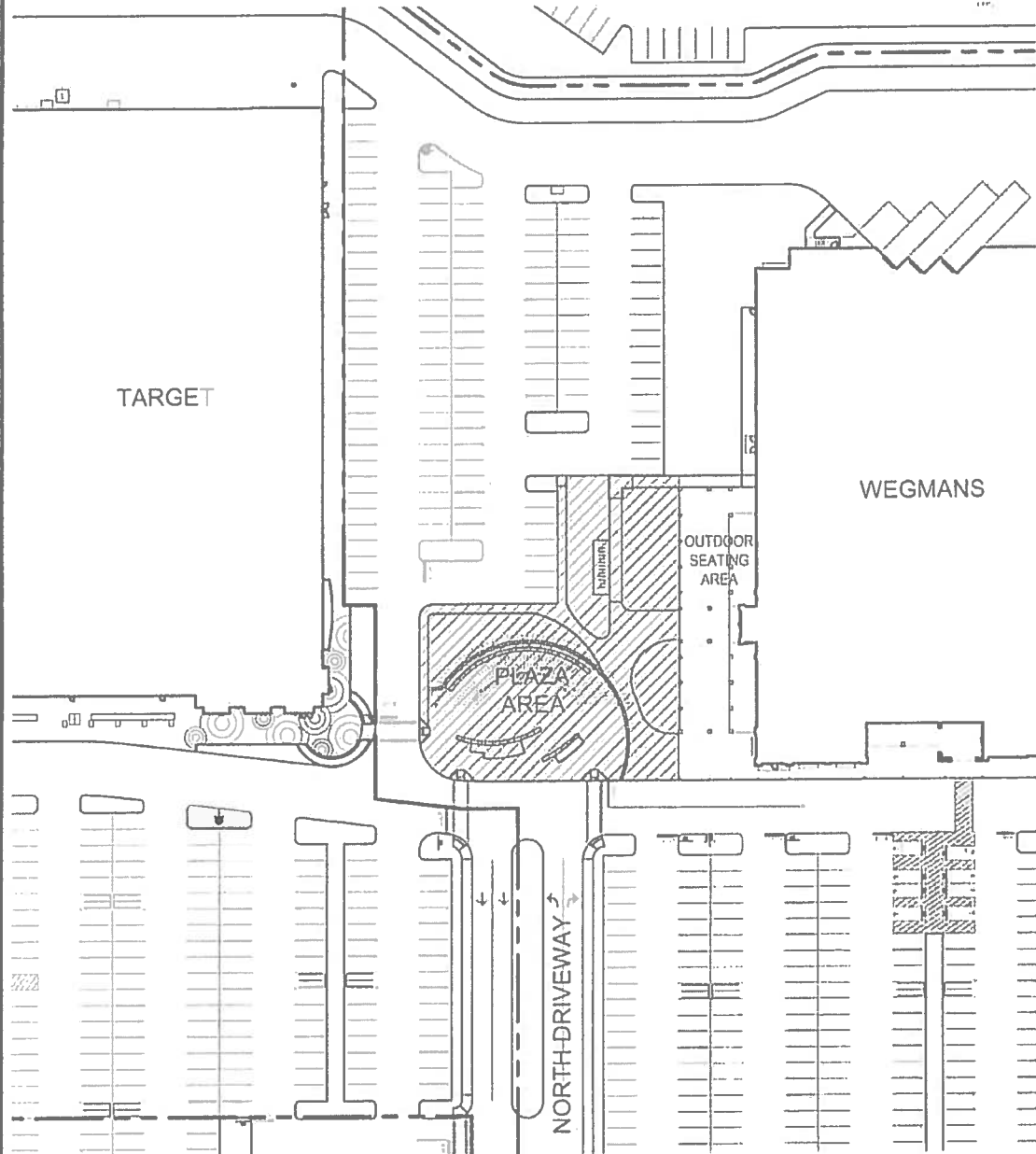
The owner/operator or event sponsor may display signage on the plaza advertising events and sponsorship, provided that any such signage shall be temporary in nature and shall be promptly removed within 48 hours after the event. Signs shall be limited to the plaza area only and shall be of an appropriate style, size and scale. At least ten days before any event a signage plan shall be provided to the Director of Community and Economic Development for review and approval.

5. Compliance/Amendments

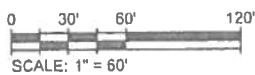
Events that do not comply with the foregoing requirements shall be allowed only upon express written permission of the Planning Board or Director of Community and Economic Development of the Town of Westwood. In all cases any events on the Plaza shall comply with applicable laws and rules and regulations of other local and state agencies with jurisdiction.

The owner/manager of the Plaza and Planning Director shall periodically review and may jointly agree to update the foregoing requirements to better address current practices and issues relating to programming of the Plaza.

Exhibit A – Plaza Area Exhibit Enclosed



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Westwood Marketplace Holdings LLC
 University Station
 University Avenue - Westwood, MA
 Plaza Area Programming
 Policies and Requirements
 Exhibit

Project No: 127-3659-12003
 Date: 11/12/15
 Designed By: CDH

Exhibit A