



Saturday, September 21, 2024

2024 Sponsorship Opportunities

Platinum Sponsor

\$5,000

Benefits include:

- Listing as a platinum sponsor in promotional materials
- Logo prominently displayed on **front cover** of Recreation Fall Brochure (distributed to over #5400 households)
- Full page color ad in the Recreation Fall brochure (\$400.00 value)
- Logo prominently displayed in Westwood Word
- Logo prominently displayed on back of event tee-shirt at the top
- Logo prominently displayed on event banner
- Press opportunities
- Table at event

Gold Sponsor

\$3,000

Benefits include:

- Listing as a gold sponsor in promotional materials
- Name listing as a gold sponsor in Recreation Fall Brochure (distributed to over #5400 households)
- Half page color ad in the Recreation Fall brochure (\$200.00 value)
- Logo prominently displayed on back of event tee-shirt
- Logo displayed on event banner
- Press opportunities (includes name listing in Westwood Word)
- Table at event

Silver Sponsor

\$1,500

Benefits include:

- Listing as a silver sponsor in promotional materials
- Name listing as a silver sponsor in Recreation Fall Brochure (distributed to over #5400 households)
- Business card size (3 1/2" w X 2" h) color ad in the Recreation Fall brochure (\$50.00 value)
- Name on back of event tee-shirt
- Logo displayed on event banner
- Press opportunities (includes name listing in Westwood Word)
- Table at event

Bronze Sponsors

\$750

Benefits include:

- Listing as a bronze sponsor in promotional materials
- Name listing as bronze sponsor in Recreation Fall Brochure (distributed to over #5400 households)
- Name on back of event tee-shirt
- Logo displayed on event banner
- Press opportunities (includes name listing in Westwood Word)
- Table at event

**Deadline for sponsor inclusion in the Recreation Brochure
and other printed event materials is July 5, 2024**

Westwood Recreation • 240 Nahatan Street • Westwood, Massachusetts 02090 • Phone: 781.461.0070
www.WestwoodDay.org • recreation@townhall.westwood.ma.us

