

Online meeting, Thursday, 9/16/21 @ 7:30 PM

Members in attendance: Julie Gervais, Jen Atkins, Claire Galkowski, Kate La Croix, Brian Bayer, Maria Costantini, Sue McGown, Juliana Belding, Steve Harte

Others in attendance: Tom Philbin, Megan Curtis-Murphy

Routine business: July minutes amended and approved. August notes approved (no formal minutes were recorded due to a lack of a quorum at the August meeting).

Topics discussed w/next steps:

Discussion of Westwood Day Planning:

- 1) Kate and Sue explained the reasons for not doing composting in the food court. (The five food vendors declined to use compostable serving materials; we will not have a central composting station, etc.).
- 2) Reviewed the content at our Vendor Village booth:
 - a. Recycling posters and game
 - b. CCE informational poster developed by Good Energy:
 - i. Two 11x17 posters describing what CCE is, how it will work, and when it will start.
 - ii. Suggestion to include a QR code so that people can scan it to be connected to the website and get more information.
 - iii. Suggested changes to the poster:
 1. Make circles all the same size
 2. Move the default to the far left and specify that it is the opt down or explain it better
 3. Change the check mark in the default circle to a "0%" to make it consistent with the other circles
 4. Discussion of the program name change (this is explained on the website rather than the poster). Decided to move the name change paragraph up to the top of the CCE description on the website.
 5. Discussion of date announcement for CCE (using a specific month in 2022 vs. "winter").
 - c. "Solar Projects in Westwood" poster from Tom Philbin:
 - i. 2x3 size
 - ii. Will include a photo of the rooftop solar array at Westwood High School
 - iii. Will show numbers on how the town is getting close to its renewable energy goal
 - iv. Will list Phase 1 and Phase 2 projects
 - v. Will include an image of what a solar canopy over a parking lot looks like
 - vi. There was a question about whether there are any plans for Phase 3 projects (ground mount solar array at the police station, etc.). Tom Philbin answered

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affirmatively and described solar as a fluid initiative that will expand to meet the town's energy needs over time.

- d. Description of School Project vote poster:
 - i. Purpose is to get people out to vote at Town Meeting (10/18/21) and when the question is on the ballot later in October
 - ii. Also want to educate people on how sustainable the building will be
 - iii. Discussion: how can WEAC best express its support of the project? The group talked about the wording on the poster and the presence of the WEAC logo.
 - 1. Group agreed to change "Vote yes for Westwood Schools" to "WEAC supports the sustainability initiatives of the new school building project"
 - 2. Also agreed to include "Learn more at yestoWestwoodschoools.org"
- e. Information on how to compost with Black Earth Composting in Westwood
- f. Partnership with the 6th grade Westwood Girl Scouts Troop to educate people about recycling. (The troop's booth will be next to WEAC's.)

WEAC formally voted in support of the sustainability initiatives of the school building project.

Next Steps:

- 1) Maria will make changes to the solar poster and work with Good Energy to make changes to the CCE posters based on the group discussion.
- 2) Julie will make changes to the school building project poster based on the group discussion.

Discussion of Producer Responsibility/Sustainability Manager :

- 1) Claire and Julie:
 - a) Described meeting w/ Chris Coleman; Chris was on board with the information shared by Claire regarding producer responsibility. Follow up required.
 - b) Julie asked Chris about the Sustainability Manager position; Chris responded that the town is moving forward to review the position with the Select Board and get budget approval.

Adjourned: 9:20 pm

Next meeting date: October 14, 2021 at 7:30 PM