

Location and time: Westwood Town Hall, 7:30 pm

Members in attendance: Maria Costantini (Chair), Stephen Harte (Vice Chair), Julie Gervais (Secretary), Kate LaCroix, Juliana Belding, Claire Galkowski

Others in attendance: Bob Rich

Routine Business

Approval of minutes. Minutes from the February meeting were approved.

Topics Discussed

1. Bring Your Own Bag Month

- a. Discussion of the Tidal Shift event at the Westwood Library
 - i. Reviewed and approved letter to Westwood school superintendent and assistant superintendent – Julie to revise and send
 - ii. Event flyer
 1. Julie to post to Facebook and to send to the district bulletin
 2. Kate to distribute it in the schools
 - iii. Kate to send a letter to the PTO inform them about the event
- b. Retailer communications
 - i. Claire presented ideas on retailer communications
 - ii. Discussed sticker – Claire to get cost
- c. Pre and post BYOB month counting
 - i. Committee members will conduct an observational study on bag usage in Westwood. Steve to create a master spreadsheet to track the data collected .
- d. Approval and purchase of foldable reusable bags
 - i. Committee members approved the purchase of bags and the bag design with minor edits.
 - ii. Claire to order the bags.
- e. Publicity plan
 - i. Claire's op ed
 - ii. Westwood Press
 - iii. Hometown Weekly
 - iv. Westwood Patch
- f. Bag distribution
 - i.
 - ii. Library

2. Westwood Day

- a. Maria to initiate contact with the Recreation Dept. Director to discuss trash and recycling at the event and ban helium balloons at Westwood Day

3. CEA

- a. Discussion in regards to the Fin Comm Meeting, the community information sessions and the presentation at the town meeting.
- b. Recap of the meeting with Dedham's Town Manager about their Community Electricity Aggregation program. Key points from the conversation: CEA is highly successful in Dedham, 95% in town went with the program. Suggested that letters about CEA come from the town with the town seal.
 - i. Next steps: Steve H will write up a summary for Fin Comm.

4. Road Salt:

- a. Julie to follow up with the Planning Board about the issue and the decisions made at the last planning board meeting.
- Items for Next Meeting. Community Electricity Aggregation, Update on BYOB month, Earth Day Clean up, new business

Meeting adjourned at 9:30 p.m.

Next meeting will be on the 11th of April at 7:30 p.m.