2021 Sponsorship Opportunities

Saturday, September 25, 2021

Platinum Sponsor

Benefits include:

Listing as a platinum sponsor in promotional materials

Logo prominently displayed on **front cover** of Recreation Fall Brochure (distributed to over #5400 households)

Full page color ad in the Recreation Fall brochure (\$400.00 value) Logo prominently displayed in Westwood Community Newsletter Logo prominently displayed on back of event tee-shirt at the top Logo prominently displayed on event banner Press opportunities Table at event

Gold Sponsor

Benefits include:

Listing as a gold sponsor in promotional materials Name listing as a gold sponsor in Recreation Fall Brochure (distributed to over #5400 households) Half page color ad in the Recreation Fall brochure (\$200.00 value) Logo prominently displayed on back of event tee-shirt Logo displayed on event banner Press opportunities (includes name listing in Westwood Community Newsletter) Table at event

Silver Sponsor

Listing as a silver sponsor in promotional materials Name listing as a silver sponsor in Recreation Fall Brochure (distributed to over #5400 households) Business card size (3 ¹/₂" w X 2" h) color ad in the Recreation Fall brochure (\$50.00 value) Name on back of event tee-shirt Logo displayed on event banner Press opportunities (includes name listing in Westwood Community Newsletter) Table at event

Bronze Sponsors

\$750 Listing as a bronze sponsor in promotional materials Name listing as bronze sponsor in Recreation Fall Brochure (distributed to over #5400 households) Name on back of event tee-shirt Logo displayed on event banner Press opportunities (includes name listing in Westwood Community Newsletter) Table at event

Deadline for sponsor inclusion in the Recreation Brochure and other printed event materials is July 9, 2021

Westwood Recreation • 240 Nahatan Street • Westwood, Massachusetts 02090 • Phone: 781.461.0070 www.WestwoodDay.org • recreation@townhall.westwood.ma.us



\$1,500

\$3,000

\$5,000

