

Westwood Public Library Director's Report 5 December 2016

News and Events

Trustees December Meeting will be held at the Islington Branch Library

Monday, December 5, 2016 at 7:30 pm. All are welcome to attend.

Weekly Library e-Newsletter: Visit the Library's homepage and opt-into our weekly e-newsletter. You'll see what's trending for new titles and authors, along with a preview of some upcoming library events.

Family Program: Keepsake Holiday Ornaments – Saturday, December 10th from 10– 1. Bring photo/or photos that can be photocopied and placed into a special glass ornament that you can decorate for your tree or to liven up a winter window!

New Genealogy Resource Available – January 2017

Beginning in January, patrons will have <u>in-library access</u> to Ancestry.com. Research the history of your family with online access to historical records provided by Ancestry.com. Discover where and when your ancestors lived. Read actual historical documents that refer to members of your family. Perfect for building family trees and other genealogical research.

Reader's Advisory Workshop for all Library Staff Thursday 12/15/16: 9 am – 1 pm Filling Your RA Toolbox: Presenter Stephanie Anderson

Stephanie Anderson is the Assistant Director for Public Services for Darien Library (CT). Her primary professional focus is adult readers' advisory; she is the chair of the Connecticut Library Consortium's Readers' Advisory Roundtable (South) as well as the organizer of the biennial RA Unconference at Darien Library. Her writing on the importance of readers' advisory education has recently been published in Library Journal and RUSQ. She is a 2016 Library Journal Mover & Shaker and speaks regularly at professional conferences and libraries around the country about why RA is so important and how to do it effectively.

- 9:00-9:30am: Intros and Why is RA Important?
- 9:30-10:15am: Written Staff Picks Annotations
- 10:30-11:15am: How To Talk About Books You Haven't Read
- 11:15am-noon: Marketing Books

This Readers' Advisory Workshop is made possible through federal funds provided by Institute of Museum and Library Services, and administered by the Massachusetts Board of Library Commissioners as part of the Westwood Public Library's FY17 LSTA Readers' Advisory Grant.

Westwood Public Libra	estwood Public Library		Monthly Stats Review October 2016		
		YTD	Past YTD	% Change	
TOTAL WESTWOOD CIRCULATION		206,388	210,482	-2%	
Circulation - Main Library	Adult	85,012	92,028	-8%	
includes circ, self-check and remote renewals	YA*	7,845	8,257	-5%	
	Children	93,321	89,942	4%	
	Total	186,178	190,227	-2%	
Circulation - Islington Branch	Adult	12,085	12,620	-4%	
includes circ and remote renewals	YA*	581	514	13%	
	Children	7,544	7,121	6%	
	Total	20,210	20,255	0%	
Information Questions					
Main Library					
	Adult	6,086	6,182	-2%	
	Children	8,304	6,106	36%	
	Total	14,390	12,288	17%	
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Meeting Room Use - Main L.	Library Programs	486	241	102%	
	Community Programs	369	283	30%	
	Study Room	778	610	28%	
Library Program Attendance					
Main Library	Adult	1.070	245		
	YA*	1,079 557	315	243%	
	Children	6,326	<u>415</u> 3,868	C 40/	
Islington Branch	Children	0,320	3,000	64%	
	Adult	426	260	64%	
	YA*		- 200	0476	
	Children	1,344	654		
	Children	1,044	004		
	Total	9,732	5,512		
Door Count - Main Library		101,774	82,052	24%	
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Museum Passes		1,097	1,138		
Website	Sessions	68,846	46,449	48%	
	Users	41,569	29,511	41%	
Public Computer Usage	Total Sessions	8,100	7,058	15%	
	Total Minutes	426,673	337,696	26%	
Overdrive	Quarterly Circ Stats	8,533	6,803	25%	
Zinio - Digital Magazines	Checkouts	174	n/a		
Hoopla	Checkouts	4336	231	1777%	
TOTAL E-CONTENT					
	* Zinio added 9/1/16				
	**Hoopla added 6/1/15				