

Town of Westwood
Commonwealth of Massachusetts

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COMPREHENSIVE PLAN COMMITTEE

March 19, 2019

Subject: Community Survey, A Message from the Chair

Dear Residents:

A community survey has been prepared by the Comprehensive Plan Steering Committee and released in March. The purpose of the survey is to gather input and opinions from town residents on topics covered by the Comprehensive Plan. The updated Comprehensive Plan will describe Westwood's current conditions, establish goals for the future, and suggest strategies and action recommendations to achieve those goals over the next decade.

The survey contains seventeen multiple choice questions related to various topics covered in the Plan, e.g., land use, housing, economic development, natural environment, transportation, etc. It is just one tool being used to obtain the viewpoints of residents. Survey responses will be compiled and considered by the committee, along with input from public meetings, interviews, and focus groups that will occur throughout the planning process.

A survey of this type is not designed to be a scientific sample of the population and its results will not be analyzed statistically. Our objective is to facilitate and encourage input from as many residents as possible. To that end, the survey is anonymous. We are aware of concerns raised recently about the dependability of similar surveys, i.e., the potential for multiple responses or nonresident responders. We will rely on features built in to the survey platform and several questions incorporated into the survey to minimize any effects.

We ask that responders complete only one survey. The email address you provide at the end will be used only to notify you when survey results are available and of future opportunities to participate in the planning process.

Sincerely,

Jack Wiggin

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